



SLOWGUIDE
WINE SEMINARS 2022



MALBEC ARGENTINO'S GOT RANGE



Embassy of the
Argentine Republic
Poland



1853

Malbec is originally from the southwest of France, where it is known as “Côt” and has a tannic, hard style. It was first introduced in Argentina by French agronomist Michel A. Pouget.

17 April, 1853

The first agricultural school in Argentina (*Quinta Normal*) was founded. Pouget was invited to run it in the hopes of adapting French grapes to the soils of Mendoza.



1863

The phylloxera plague took a strong hold on France, causing serious problems with the wine industry of that country.

Argentina was one of the few regions, together with Chile and Cyprus, that remained exempt from phylloxera.



XIX

Towards the end of the **19th Century**, Argentine viticulture experienced exponential development in the hands of Italian and French immigrants.



Malbec adapted quickly to the diversity of terroirs offered by Argentina's rugged landscape and began to produce wines better than in its original land.

Argentina became the only country to have original Malbec vines of true French heritage.



1959. With the creation of the National Viticultural Institute (INV), thanks to the work of pioneer producers, Argentine winemakers started to classify their vineyards, with wines first appearing labelled as Malbec in 1970.

1962. Malbec was the most planted grape in the country, accounting for 58,577 ha, or 22.5% of all vines.

1974. The first Malbec varietal for export is registered (United States).

1991. The Luján de Cuyo D.O.C, the first of its kind in Argentina is established to promote and protect the development of Malbec. It laid out a criterion of origin and style to enhance the taste of the variety.



2000. Argentine producers began to focus on origin, resulting in Malbecs that celebrate the identity of each *terroir*.

MALBEC WORLD DAY

2011. The first edition of Malbec World Day is held. The 17th of April is, for WofA, not only a symbol of the transformation of Argentina's wine industry, but also the starting point for the development of this grape, an emblem for our country worldwide.

SURFACE in Argentina

Total cultivated surface Argentina

211,099 Hectares

Cultivated Surface (for vinification)

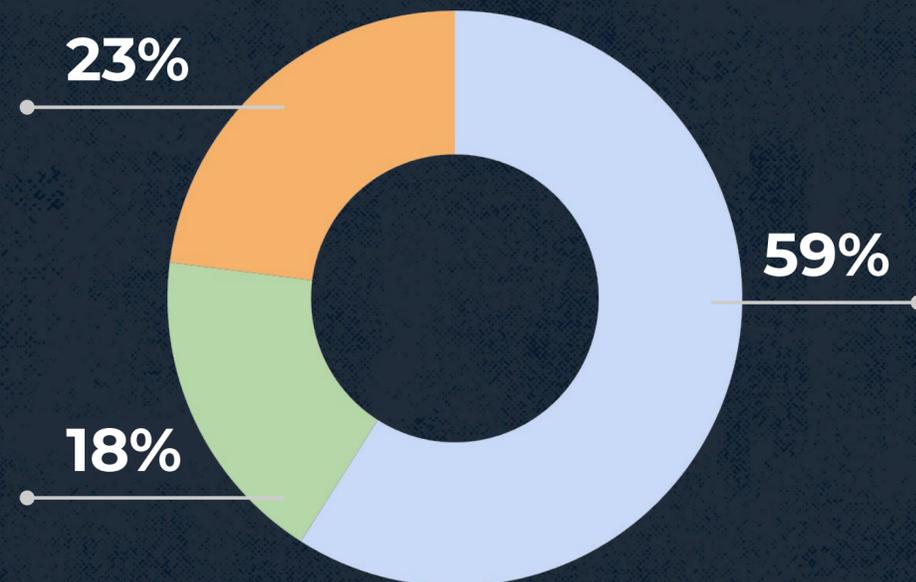
92.1% of the total cultivated surface

194,513 Hectares

Red grapes (vinification) 115,105 ha

White grapes (vinification) 34,586 ha

Pink grapes (vinification) 44,822 ha



MALBEC Argentino



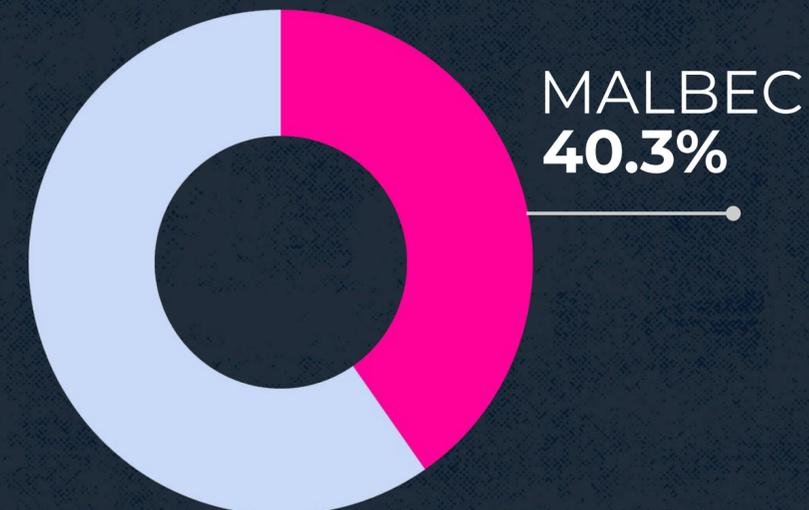
Malbec cultivated surface (for vinification)

46,366 Hectares

23.8% of Argentina's total cultivated surface (for vinification)

Other red varieties (vinification) 68,739 ha

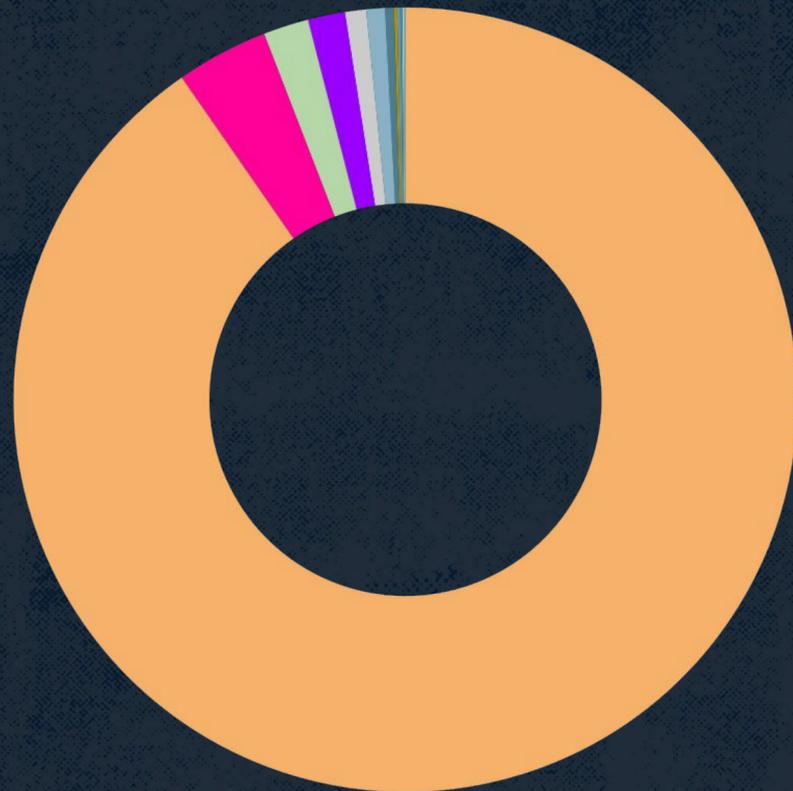
Malbec 46,366 ha



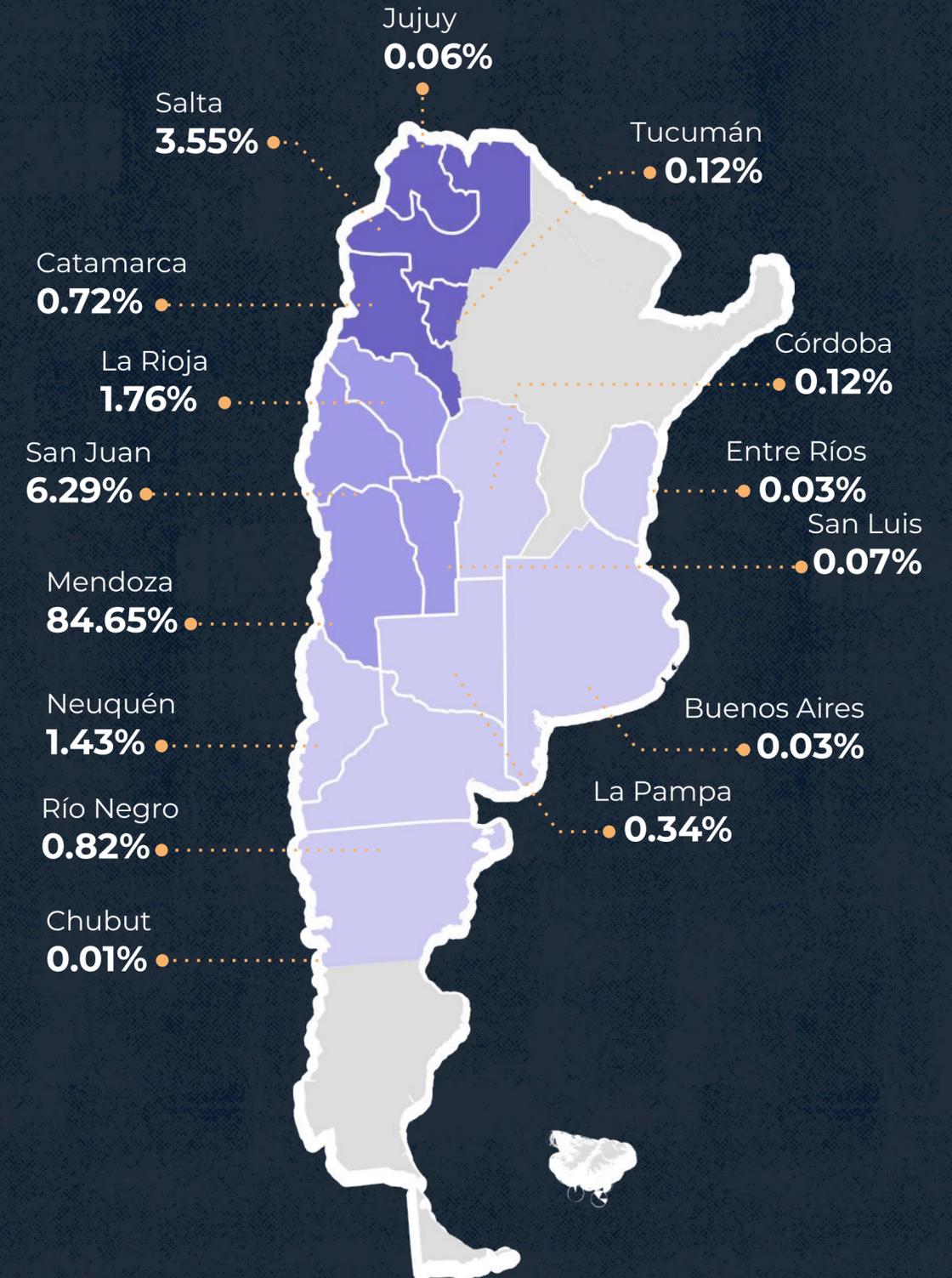
168%

Has grown the area planted with Malbec in Argentina in the last 20 years (2001-2021).

MALBEC Surface Distribution



Province	Ha	%
Mendoza	39,248	84,65%
San Juan	2,917	6,29%
Salta	1,647	3,55%
La Rioja	818	1,76%
Neuquén	662	1,43%
Río Negro	378	0,82%
Catamarca	335	0,72%
La Pampa	156	0,34%
Tucumán	57	0,12%
Córdoba	57	0,12%
San Luis	34	0,07%
Jujuy	26	0,06%
Entre Ríos	15	0,03%
Buenos Aires	14	0,03%
Chubut	3	0,01%



GRAPE PRODUCTION

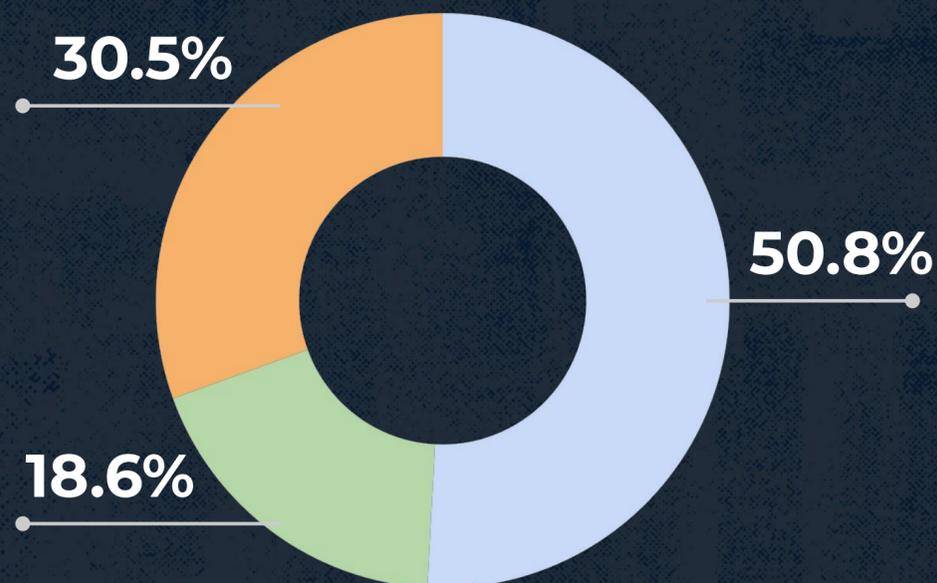
Total grape production
(destined for elaboration)

21,827,103
Quintals

Red grapes
(for elaboration)
11,092,876 qq

White grapes
(for elaboration)
4,070,376 qq

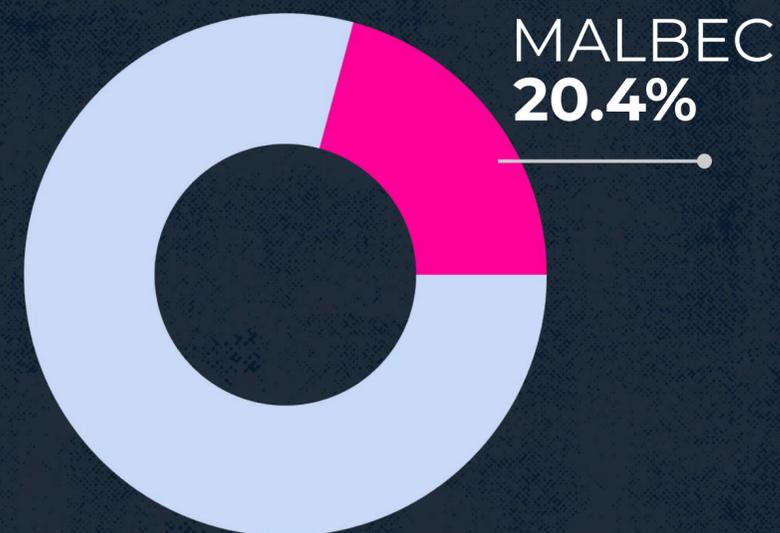
Pink grapes
(for elaboration)
6,663,852 qq



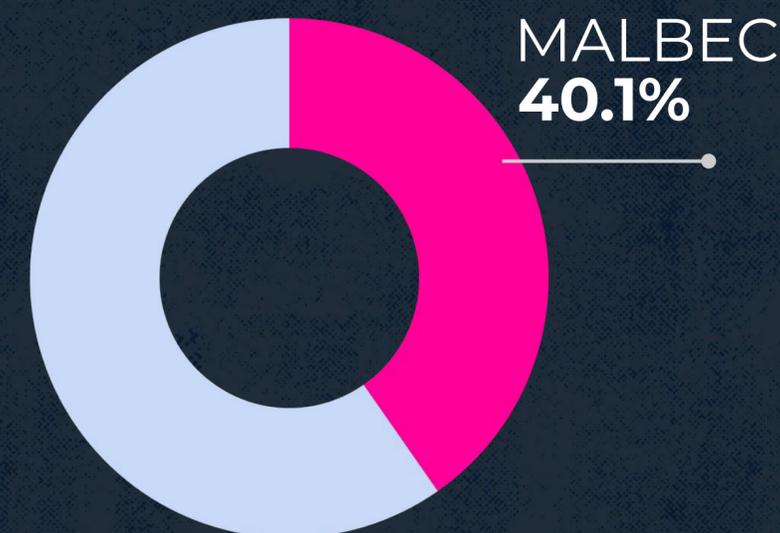
MALBEC Argentino

Malbec production
(destined for elaboration)

4,449,597
Quintals



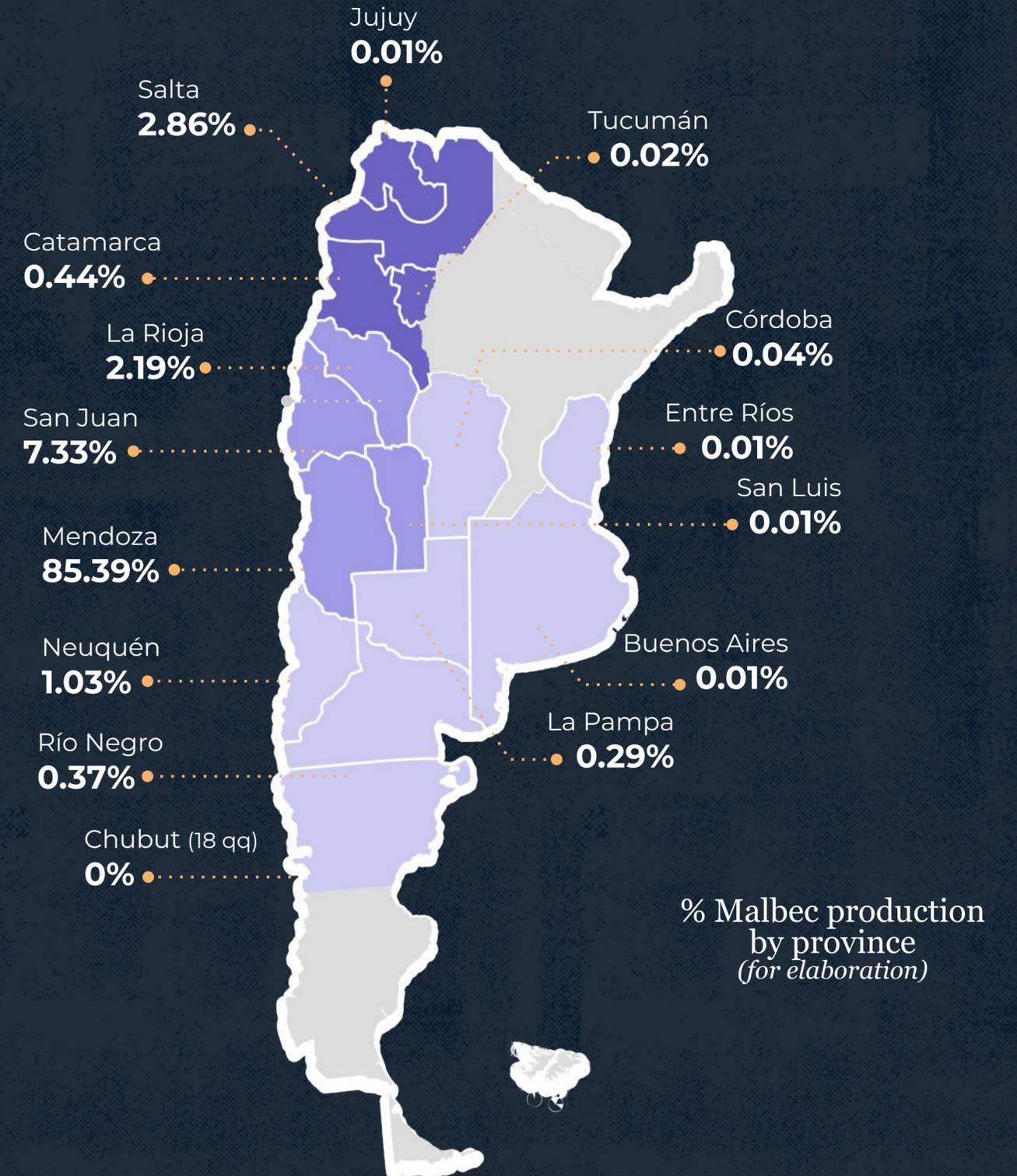
Total grape production in Argentina
(destined for elaboration)



Total red grape production in Argentina
(destined for elaboration)

MALBEC
Production by province

Province	Total Malbec (for elaboration) Quintals	Total production (for elaboration) Quintals	% Malbec vs. Total production
Mendoza	3,799,651	15,623,389	24.3%
San Juan	325,939	4,893,549	6.7%
Salta	127,444	310,710	41%
La Rioja	97,379	645,746	15.1%
Neuquén	46,013	114,247	40.3%
Catamarca	19,731	150,105	13.1%
Río Negro	16,447	45,298	36.3%
La Pampa	12,690	22,241	57.1%
Córdoba	1,835	9,318	19.7%
Tucumán	896	2,719	32.9%
Jujuy	650	1,574	41.3%
Buenos Aires	344	3,043	11.3%
San Luis	288	580	49.7%
Entre Ríos	271	2,021	13.4%
Chubut	18	2,564	0.7%

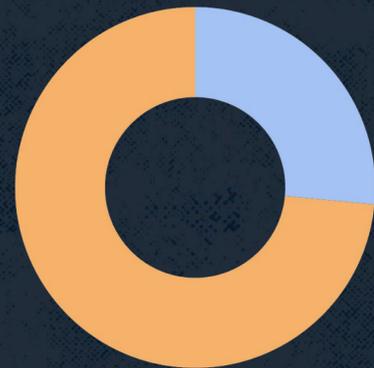


MALBEC EXPORTS



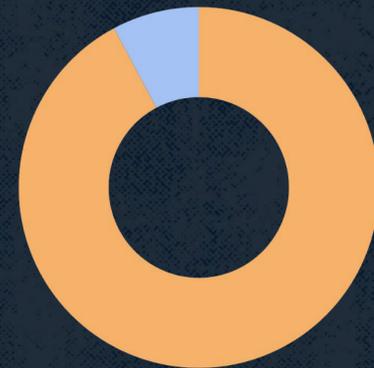
Fractioned wine
USD **489.8M**
1,190,684
Hectoliters

Bulk wine
41.5M USD
428,968
Hectoliters



Volume

73.5%
26.5%



Value

92.2%
7.8%

TOP 10 Export Markets

Export Market	Malbec (Hl) <i>(fractioned)</i>
United States	372,188
United Kingdom	221,470
Brazil	128,749
Canada	83,489
Mexico	44,535
Netherlands	34,921
China	26,654
Switzerland	20,208
Colombia	18,984
Germany	18,946

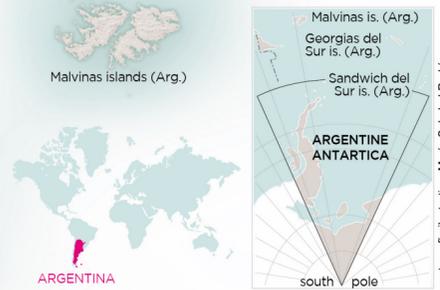
122
Countries received at least one shipment of Malbec in 2021.





Argentine Winegrowing Regions

- 1) Seabed and surface limit.
- 2) Outer limit of the Río de la Plata.
- 3) Argentina - Uruguay lateral maritime boundary.



cartografía ilustrativa: María Soledad Rodríguez

NORTH

- 1. Humahuaca**
Altitude: 8.900 - 9.800 ft
JUJUY
- 2. Tilcara**
Altitude: 7.500 - 9.200 ft
JUJUY
- 3. Tumbaya**
Altitude: 5.600 - 7.500 ft
JUJUY
- 4. Cachi**
Altitude: 7.600 - 9.500 ft
SALTA
- 5. Molinos**
Altitude: 6.500 - 7.600 ft
SALTA
- 6. San Carlos**
Altitude: 5.000 - 6.300 ft
SALTA
- 7. Cafayate**
Altitude: 5.100 - 6.600 ft
SALTA
- 8. Colalao del Valle**
Altitude: 5.500 - 6.100 ft
TUCUMÁN
- 9. Amaicha del Valle**
Altitude: 6.300 - 7.300 ft
TUCUMÁN
- 10. Santa María**
Altitude: 6.000 - 7.600 ft
CATAMARCA
- 11. Belén**
Altitude: 3.700 - 4.700 ft
CATAMARCA
- 12. Tinogasta**
Altitude: 3.600 - 6.700 ft
CATAMARCA
- 13. Pomán**
Altitude: 2.500 - 3.200 ft
CATAMARCA
- 14. San Blas de los Sauces**
Altitude: 3.100 - 3.600 ft
LA RIOJA
- 15. La Costa Riojana**
Altitude: 4.200 - 5.600 ft
LA RIOJA
- 16. Famatina**
Altitude: 4.500 - 6.100 ft
LA RIOJA
- 17. Vinchina**
Altitude: 4.600 - 4.900 ft
LA RIOJA
- 18. Castelli**
Altitude: 4.200 - 4.300 ft
LA RIOJA
- 19. Chilecito**
Altitude: 2.500 - 4.200 ft
LA RIOJA

CUYO

- 20. Felipe Varela**
Altitude: 3.300 - 3.800 ft
LA RIOJA
- 21. Jáchal**
Altitude: 3.100 - 4.000 ft
SAN JUAN
- 22. Iglesia**
Altitude: 5.100 - 6.600 ft
SAN JUAN
- 23. Tulum**
Altitude: 1.800 - 2.800 ft
SAN JUAN
- 24. Ullum**
Altitude: 2.500 - 3.000 ft
SAN JUAN
- 25. Calingasta**
Altitude: 4.400 - 5.700 ft
SAN JUAN
- 26. Zonda**
Altitude: 2.500 - 2.800 ft
SAN JUAN
- 27. Pedernal**
Altitude: 3.800 - 4.600 ft
SAN JUAN
- 28. North Mendoza**
Altitude: 1.900 - 2.300 ft
MENDOZA: Las Heras, Lavalle
- 29. Central Oasis**
Altitude: 2.000 - 4.300 ft
MENDOZA
• **Maipú:** Coquimbito, Cruz de Piedra, Fray Luis Beltrán, General Ortega, Gutiérrez, Las Barrancas, Lunlunta, Luzuriaga, Maipú, Rodeo del Medio, Russell, San Roque
• **Luján de Cuyo:** Agrelo, Carrodilla, Chacras de Coria, El Carrizal, La Puntilla, Las Compuertas, Luján de Cuyo, Mayor Drummond, Perdriel, Ugarteche, Vistalba.
- 30. East Mendoza**
Altitude: 1.600 - 2.300 ft
MENDOZA: San Martín, Junín, Santa Rosa, Rivadavia, La Paz
- 31. Uco Valley**
Altitude: 2.800 - 5.300 ft
MENDOZA
• **Tupungato:** Cordon del Plata, El Peral, El Zampal, El Zampalito, Gualtallary, La Arboleda, La Carrera, San José, Villa Bastías, Zapata
• **Tunuyán:** Campo de los Andes, Colonia Las Rosas, El Algarrobo, El Totoral, La Primavera, Las Pintadas, Los Árboles, Los Chacayes, Los Sauces, Villa Seca, Vista Flores
• **San Carlos:** Chilcicito, El Cepillo, Eugenio Bustos, La Consulta, Paraje Altamira, Pareditas, Tres Esquinas, Villa San Carlos.
- 32. South Mendoza**
Altitude: 1.400 - 2.900 ft
MENDOZA: San Rafael, General Alvear

PATAGONIA

- 33. Río Colorado Upper Valley**
Altitude: 1.000 - 1.200 ft
LA PAMPA
- 34. San Patricio del Chañar**
Altitude: 1.100 - 1.400 ft
NEUQUÉN
- 35. Río Limay Lower Valley**
Altitude: 890 - 1.000 ft
NEUQUÉN
- 36. Río Colorado Upper Valley**
Altitude: 1.000 - 1.200 ft
RÍO NEGRO
- 37. Río Negro Upper Valley**
Altitude: 590 - 870 ft
RÍO NEGRO
- 38. Río Negro Middle Valley**
Altitude: 390 - 520 ft
RÍO NEGRO
- 39. Río Colorado Lower Valley**
Altitude: 230 - 330 ft
RÍO NEGRO
- 40. Río Negro Lower Valley**
Altitude: 13 - 53 ft
RÍO NEGRO
- 41. Comarca Andina Paralelo 42**
Altitude: 660 - 890 ft
CHUBUT
- 42. Piedra Parada**
Altitude: 1.300 - 1.400 ft
CHUBUT
- 43. Paso del Sapo**
Altitude: 1.300 - 1.320 ft
CHUBUT
- 44. 16 de Octubre Valley**
Altitude: 1.100 - 1.200 ft
CHUBUT
- 45. Río Pico Valley**
Altitude: 1.900 - 2.200 ft
CHUBUT
- 46. Los Altares**
Altitude: 800 - 850 ft
CHUBUT
- 47. Sarmiento**
Altitude: 870 - 980 ft
CHUBUT
- 48. Río Chubut Lower Valley**
Altitude: 33 - 160 ft
CHUBUT
- 49. Médanos**
Altitude: 98 - 112 ft
BUENOS AIRES
- 50. Ventania Hills**
Altitude: 690 - 1.600 ft
BUENOS AIRES
- 51. Tandilia Hills**
Altitude: 82 - 390 ft
BUENOS AIRES

ATLANTIC

MALBEC ARGENTINO HAS GOT RANGE

W WINES OF ARGENTINA

MALBEC WORLD DAY

MALBEC
ARGENTINO

Agrelo
Luján de Cuyo

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A

‘Artesano’ de Argentino

Organic Fair-trade White
Malbec 2021

Alc. 13%

PH. 3.18

RS. 3.8 g/l

No Oak



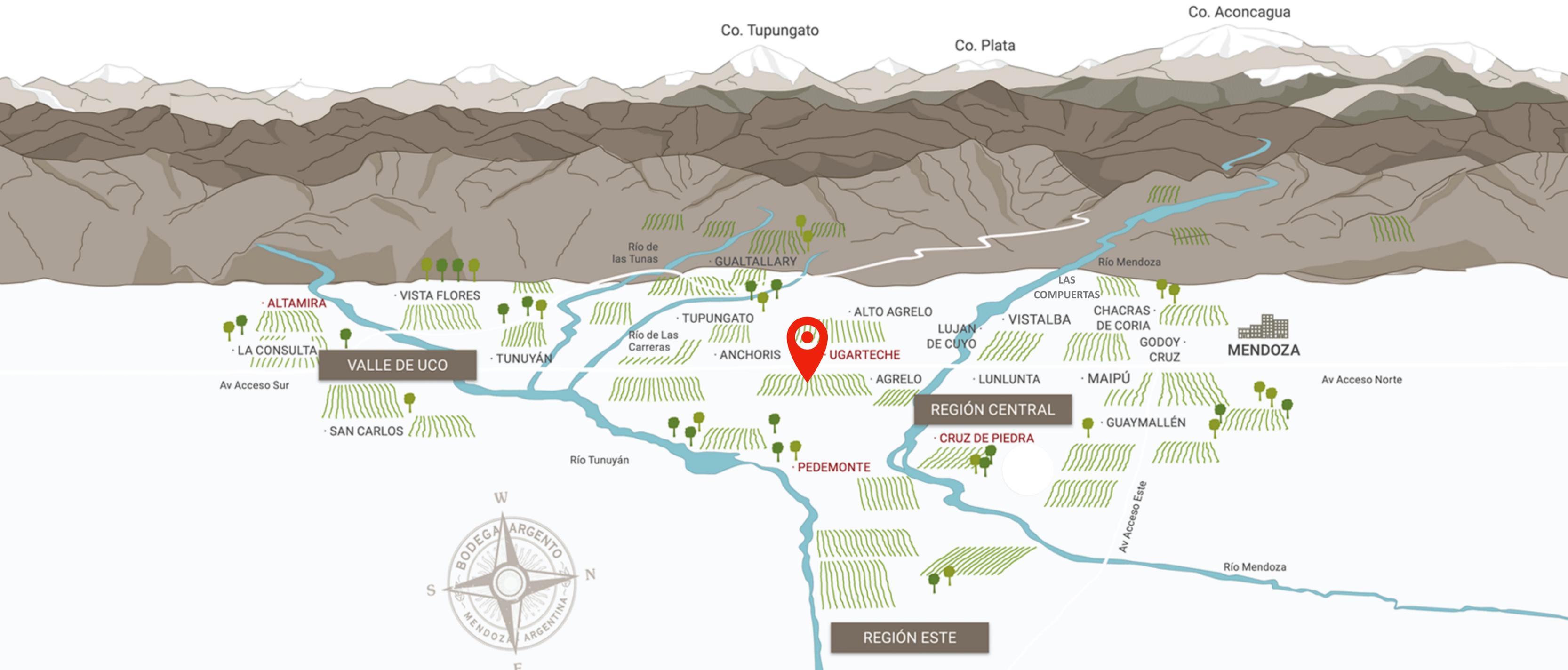
Many of the big name wineries are now making white Malbec, with great results, especially in the off-trade channels. Rosé of Malbec sales are following the trend for rosés all year round, and provide a great selling point on which to maximise the Malbec brand that continues to grow, especially in the UK.

MALBEC
ARGENTINO

Agrelo
Luján de Cuyo

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A



MALBEC
ARGENTINO

Las Compuertas
Luján de Cuyo

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A

Durigutti

‘Proyecto Las Compuertas’

Malbec 5 Suelos 2020

Alc. 13.5%

PH. 3.45

RS. 1.8 g/l

No Oak



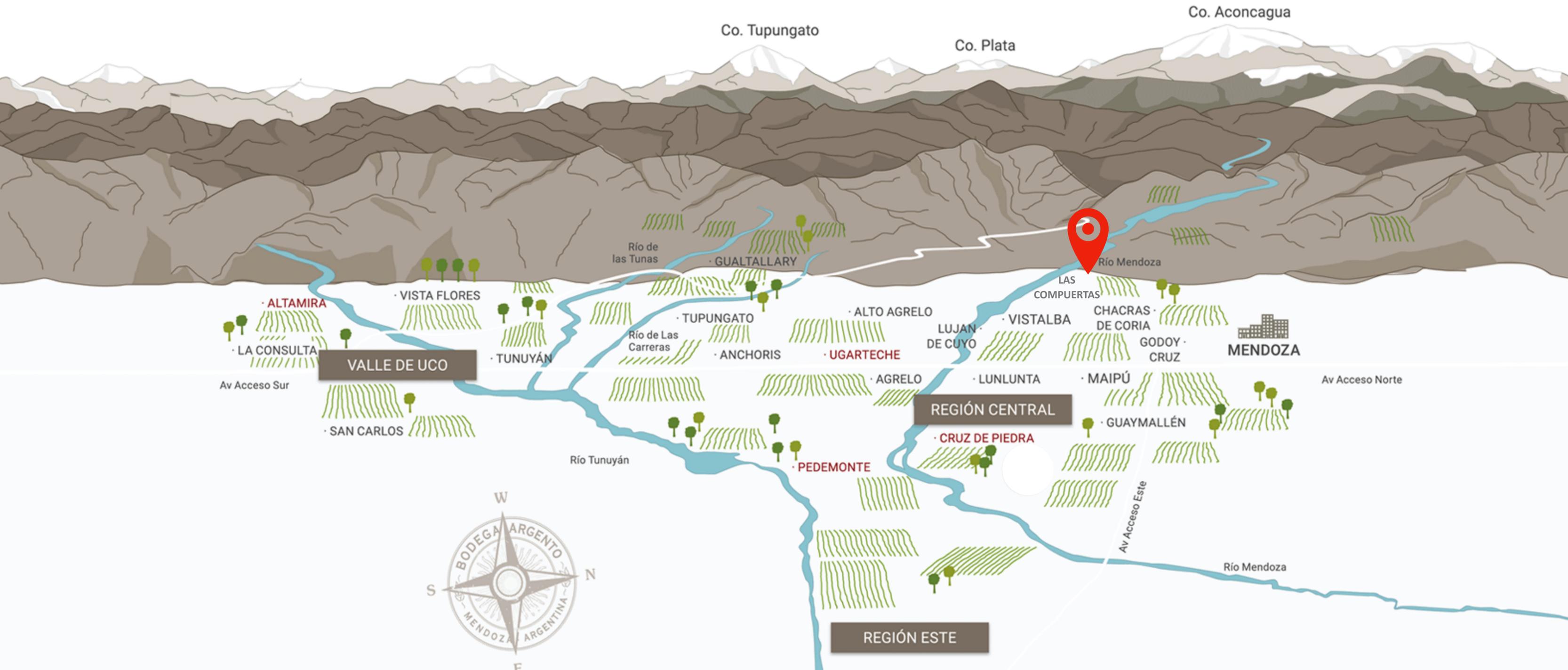
Durigutti are part of a growing band of winemakers who are working to preserve old vineyards and areas that in recent years have seen much pressure due to urbanisation. Las Compuertas is pretty much the “Rolls Royce” of Malbec regions in Luján de Cuyo, the oldest established DOC in the Americas. Expect ripe, rich and silky texture, with a hint of spice and a swathe of opulent black fruit. Argentina has nearly 3000H of vines over 80 years old. Planted in 1914, with 5 elements from 5 soil types: Limestone, Sand, Clay, River Stones, Rocky soils

MALBEC
ARGENTINO

Las Compuertas
Luján de Cuyo

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A

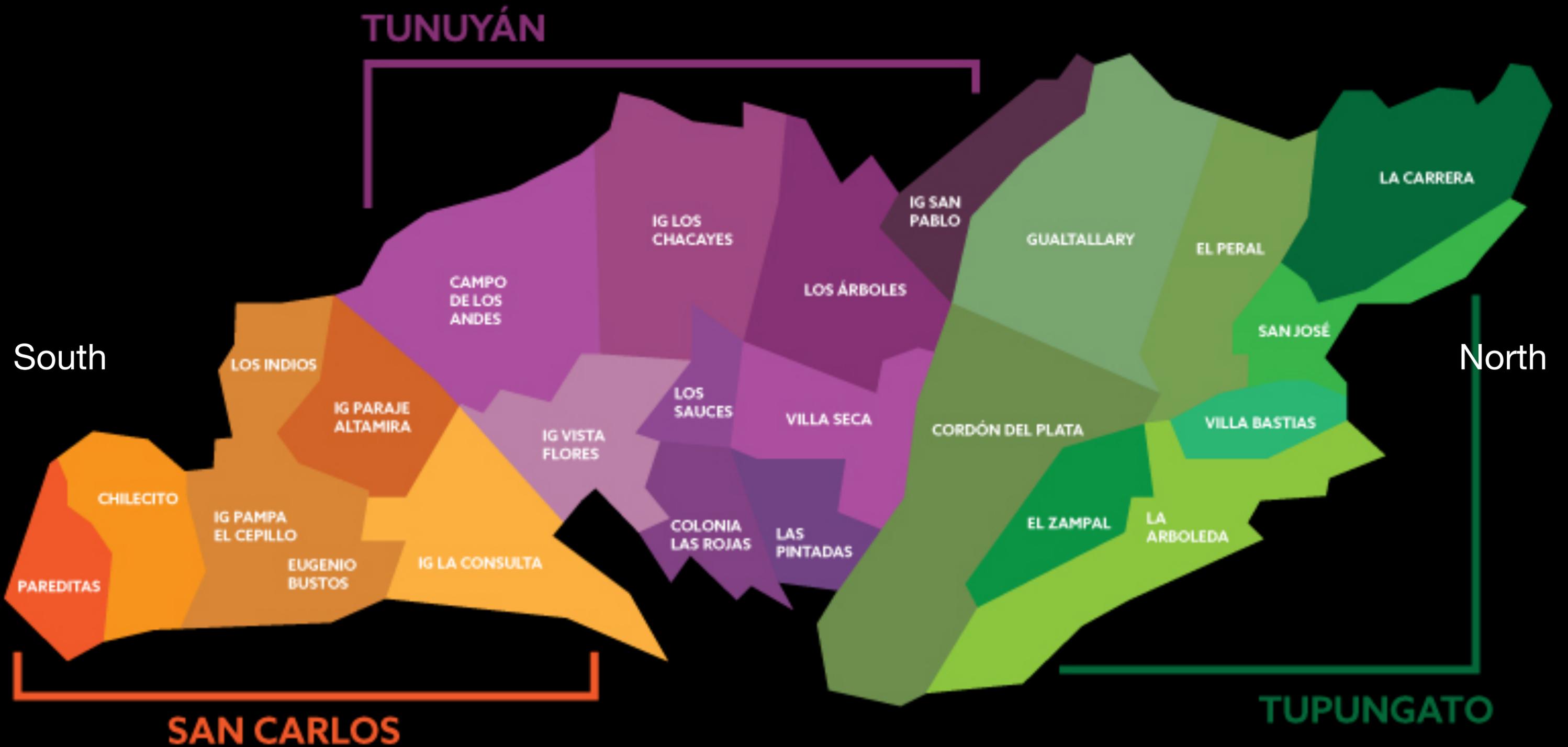


MALBEC
ARGENTINO

Uco Valley

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A



MALBEC
ARGENTINO

El Peral
Tupungato
Uco Valley

Las Estelas

Malbec / Cabernet Franc
2020

Alc. 14.2%

PH. 3.63

40% new oak, 40% second use,
20% unoaked

60% Malbec, 30% Cab Franc,
10% Cabernet Sauvignon



MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A

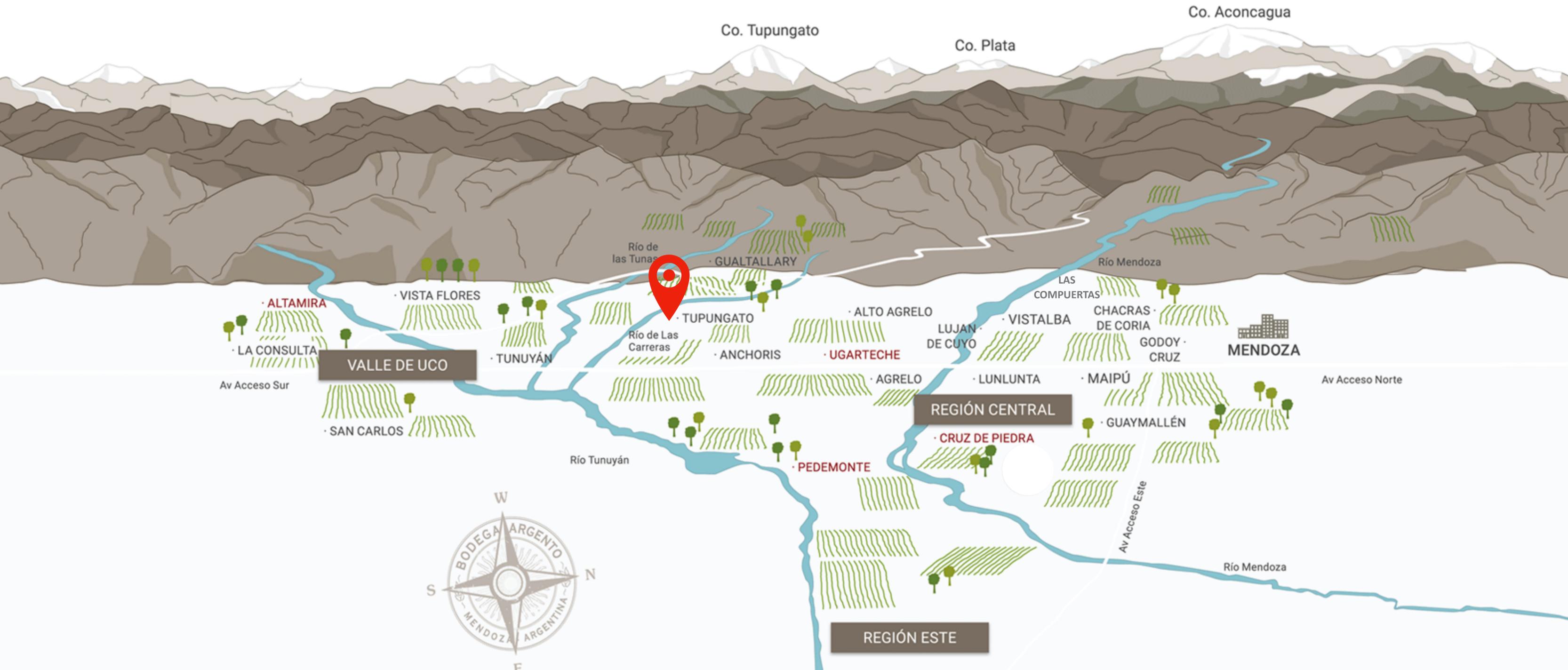
The district of El Peral is a small enclave that lies next to Gualtallary in the Tupungato department of the Uco Valley. This is an older region, with old vine parcels still standing, and increasingly sought out. This blend is typical of the new Malbec blends coming from Argentina, with Cabernet Franc enjoying huge success, especially in the Uco Valley. Estela Perinetti is one of the pioneering winemakers in Argentina, blazing a trail for women at a time when few entered the industry, and is one of the superstar winemakers in Argentina.

MALBEC
ARGENTINO

El Peral
Tupungato

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A



MALBEC
ARGENTINO

Gualtallary
Tupungato
Uco Valley

Finca Sopenia

‘Altosur’ Malbec 2021

Alc. 13.6%

PH. 3.58

RS. 3.12 g/ltr

10% used oak



MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A

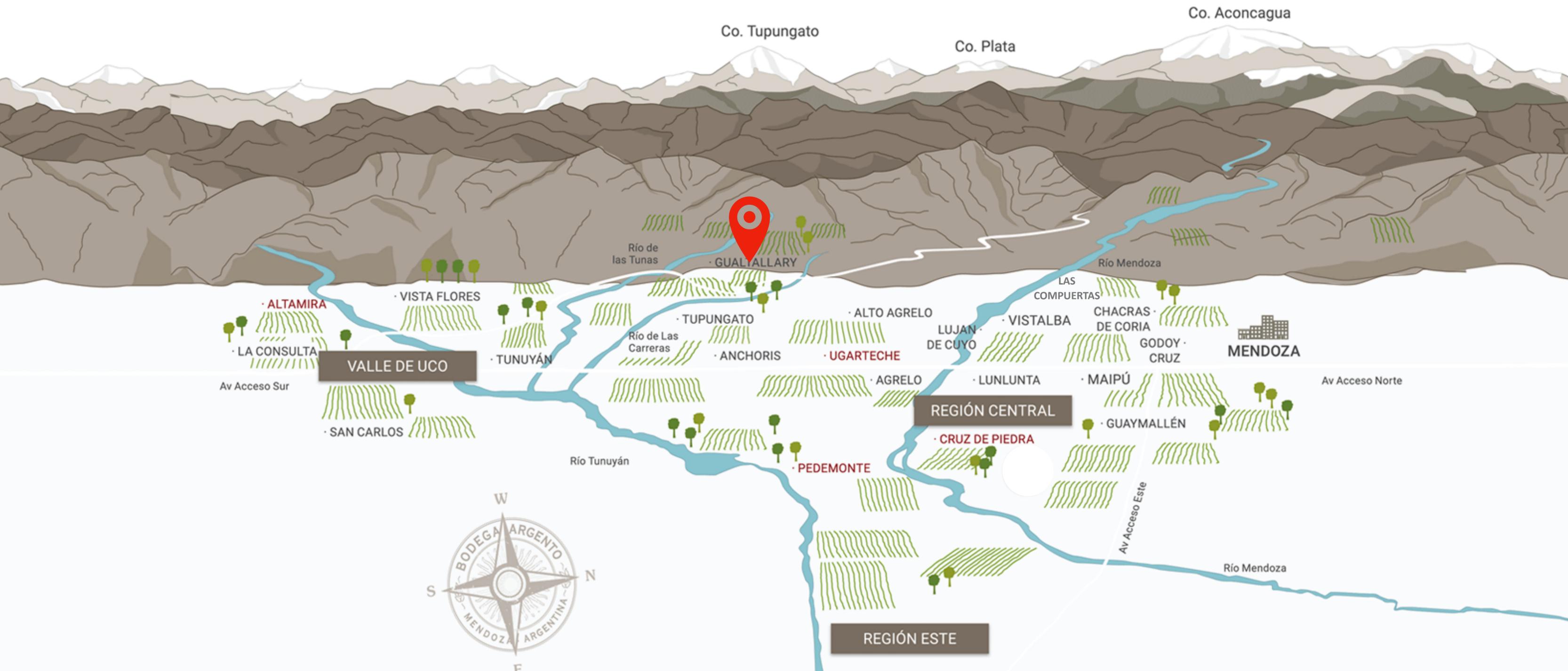
Situated on the famous ‘Ruta 89’ that divides Gualtallary and Cordon del Plata, with many wine projects that started in the early 90’s, and started the rush to the Uco Valley. This is the point of highest elevation in the Uco Valley, and this district is fast becoming a ‘Grand Cru’ destination in Argentina. This makes the value of this wine all the more remarkable. Finca Sopenia own all of their own vineyards, like so many of the new wineries in this region.

MALBEC
ARGENTINO

Gualtallary
Tupungato

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A



MALBEC
ARGENTINO

Vista Flores
Tunuyán
Uco Valley

Estancia Mendoza

Single Vineyard Malbec
2020

Alc. 13.9%

PH. 3.5

RS. 3.24 g/l

6 Months Oak



MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A

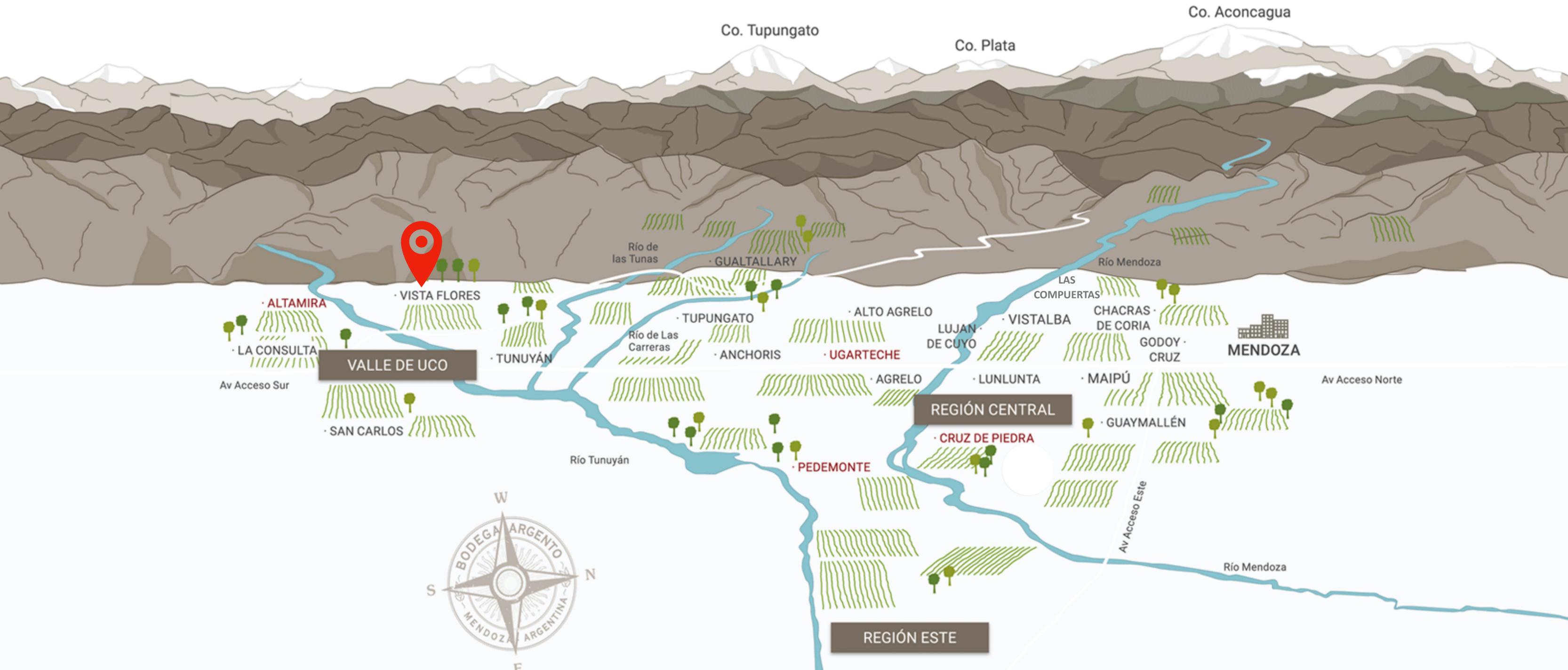
In the mid 90's, a few wineries started to viinify single vineyards, to extend their premium offerings and show the diversity of micro regions within the different provinces. This is now the norm, largely because it allows us to focus on purity, and how best to express the place. Vista Flores lies in the middle of the Uco Valley, in Tunuyán, between the Las Tunas and Tunuyán rivers. Aromatic, with emphasis on violets and lavender, but with gutsy structure and dark fruits.

MALBEC
ARGENTINO

Vista Flores Tunuyán

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A



MALBEC
ARGENTINO

Los Arboles
Tunuyán
Uco Valley

Mauricio Lorca

‘Poetico’ Malbec 2018

Alc. 14%

PH. 3.7

12 months in Oak



MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
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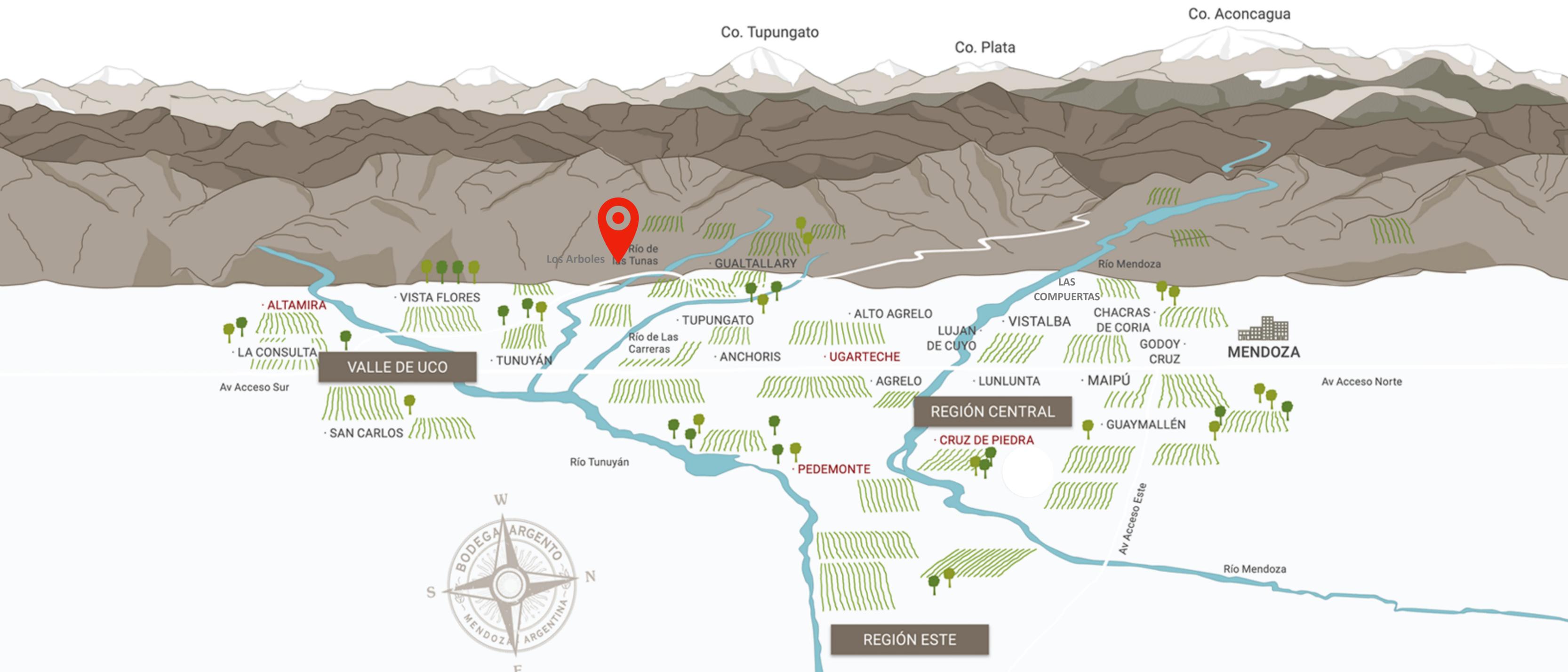
Mauricio Lorca brought vineyards in Los Arboles in the early 2000's, and is now the primary site for his premium wines. He knows this place better than most, and has built a formidable reputation based on his understanding of this plot, being at the higher end of the Appellation, at 1250m asl. He is a master at relaying this unique terroir, and remains a reference point for Los Arboles, which lies next to San Pablo in the Tunuyán district. Soils are very poor, and this district receives higher than average rainfall, on occasion dry farming is practiced.

MALBEC
ARGENTINO

Los Arboles
Tunuyán

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A



MALBEC
ARGENTINO

Paraje Altamira
San Carlos
Uco Valley

Achaval Ferrer

'Finca Altamira' Malbec
2016

Alc. 14.5%

PH. 3.7

100% aged in new French
Oak



MALBEC
WORLD
DAY

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WINES OF ARGENTINA
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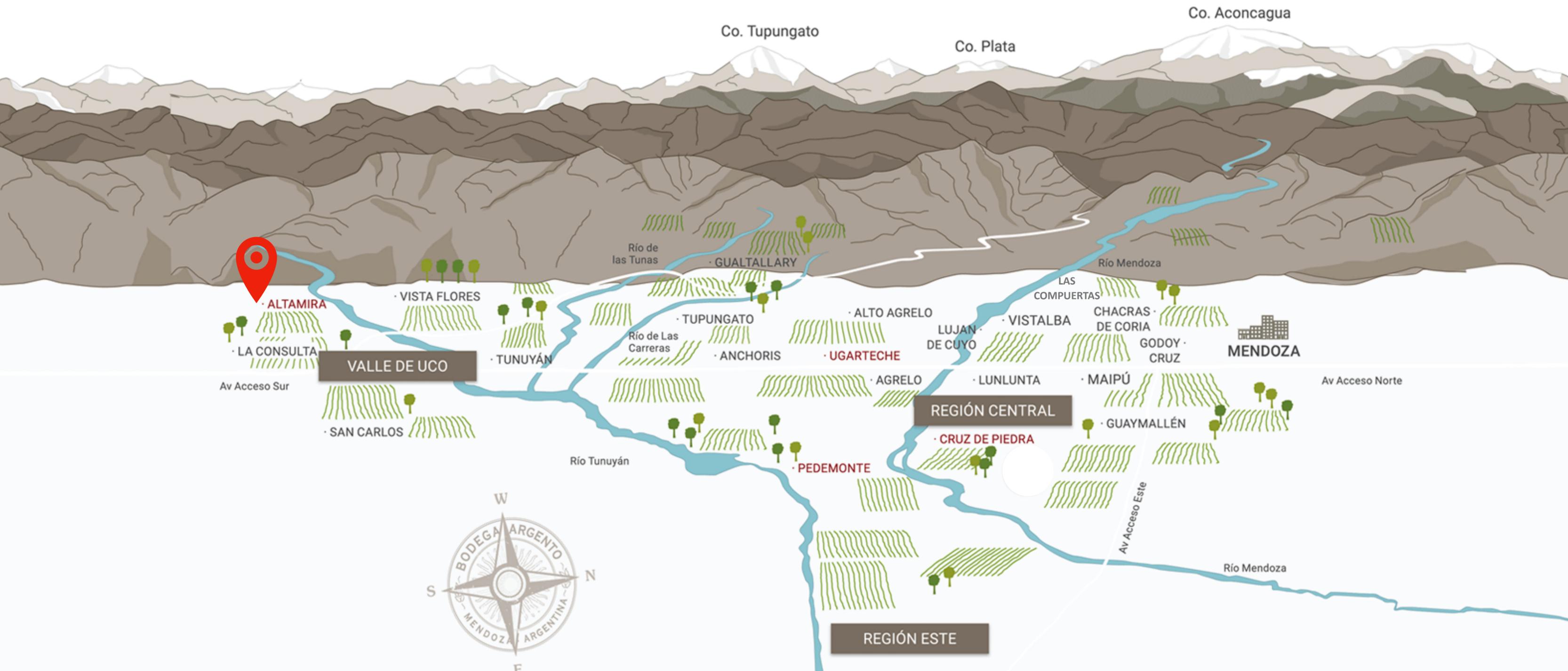
This wine rightly deserves its reputation as a real game changer for Argentina. First made in 1999, which I brought when buying for Gaucho, this was the first single vineyard Malbec to come to the UK market from Paraje Altamira. Santiago Achaval bought this old abandoned vineyard, planted in 1950, and slowly went about restoring it to its former glory. The yields are very low, at just 2,500kg per hectare. Limestone dominates the soils, with volcanic deposits too. This wine should be singing now, and will continue to age for many years to come.

MALBEC
ARGENTINO

Paraje Altamira
San Carlos

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
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MALBEC
ARGENTINO

Paraje Altamira
San Carlos
Uco Valley

Susana Balbo

‘Signature’ Malbec 2019

Alc. 14.5%

Acidity. 5.48 g/l

Oak aged 13 months

30% New / 70% used



MALBEC
WORLD
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WINES OF ARGENTINA
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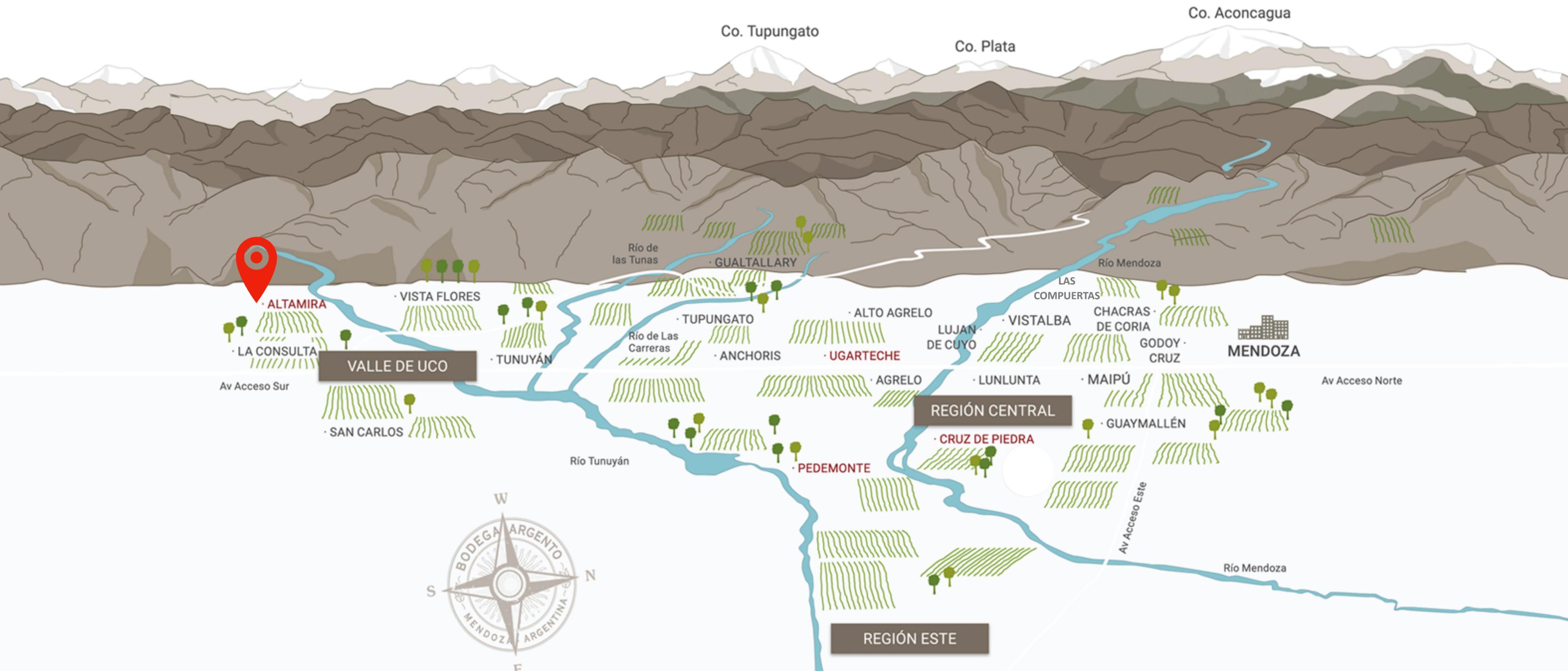
Susana Balbo sources fruit from both Gualtallary and Paraje Altamira in the Uco Valley, and owns vineyards in Agrelo, Luján de Cuyo. This Signature Malbec has been from Paraje Altamira for some time, and provides a perfect place to work her magic in producing refined wines with elegance and poise, as is her style. With 4% Merlot in the blend, she always likes to add some complexity and nuance to this Malbec, which helps to define the place. Note how refined the tannins are in this wine.

MALBEC
ARGENTINO

Paraje Altamira
San Carlos

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
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MALBEC
ARGENTINO

Contacts

MALBEC
WORLD
DAY

W
WINES OF ARGENTINA
A

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SLOWGUIDE
WINE SEMINARS 2022



GRACIAS



Embassy of the
Argentine Republic
Poland